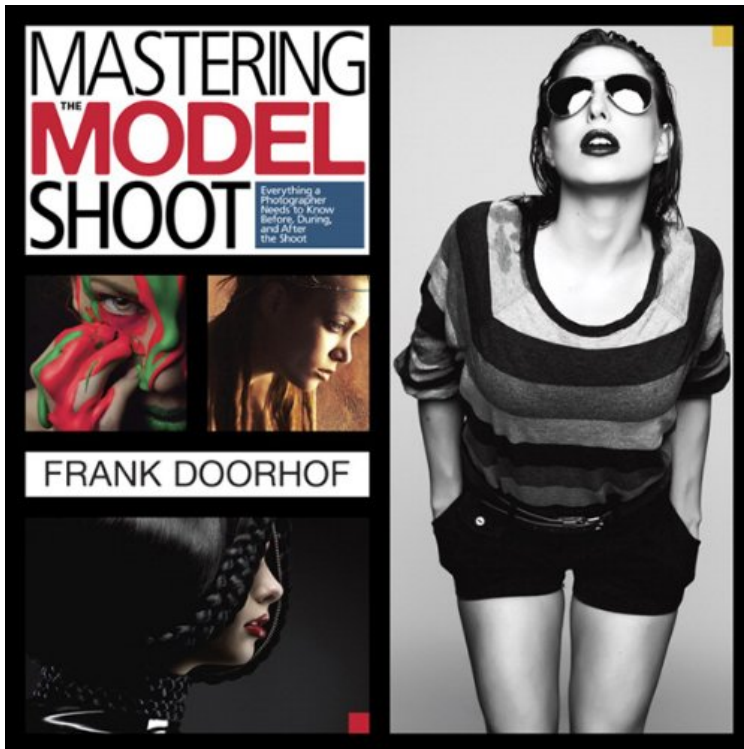


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# Mastering the Model Shoot: Everything a Photographer Needs to Know Before, During, and After the Shoot



Par Frank Doorhof  
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## Description :

Prsentation de l'diteurFor the first time ever, world-famous photographer and fashion lighting instructor Frank Doorhof takes you behind the scenes to reveal every step of his model-photography workflowthe same workflow that has made him a hero to photographers around the world thanks to his practical, budget conscious, no-nonsense approach. In this groundbreaking book, Frank starts right at the beginning with how to find models, find great locations, work with backgrounds (youll be amazed at his tricks for creating stunning backgrounds for just a few bucks), and work by yourself or with a team (stylist, hair stylist, and makeup artist) to create an image that will get your photography noticed. Then, its on to an in-depth look at the lighting setups and looks that made Frank famous (complete with diagrams and detailed explanations). Youll see how Frank lights his images (youll be shocked at how simple most of his lighting setups are and youll be able to create these same setups yourself), plus he covers the critical little stuff nobody else is talking about, including: how to calibrate your monitor (and why its so important); how to use a color target to nail your color every single time; and why (and how) to use a light meter to get consistent, reproducible lighting each and every shoot. Frank also shares his own retouching techniques through step-by-step tutorials, and he takes you from start to finish through a number of different looks so you can see exactly

how its done, and recreate these same looks yourself. If youve ever wished there was one book that covers it all, the whole process of photographing models from start to finish, not leaving anything out, then this is the book for you. Prsentation de l'diteurFor the first time ever, world-famous photographer and fashion lighting instructor Frank Doorhof takes you behind the scenes to reveal every step of his model-photography workflowthe same workflow that has made him a hero to photographers around the world thanks to his practical, budget conscious, no-nonsense approach. In this groundbreaking book, Frank starts right at the beginning with how to find models, find great locations, work with backgrounds (youll be amazed at his tricks for creating stunning backgrounds for just a few bucks), and work by yourself or with a team (stylist, hair stylist, and makeup artist) to create an image that will get your photography noticed. Then, its on to an in-depth look at the lighting setups and looks that made Frank famous (complete with diagrams and detailed explanations). Youll see how Frank lights his images (youll be shocked at how simple most of his lighting setups are and youll be able to create these same setups yourself), plus he covers the critical little stuff nobody else is talking about, including: how to calibrate your monitor (and why its so important); how to use a color target to nail your color every single time; and why (and how) to use a light meter to get consistent, reproducible lighting each and every shoot. Frank also shares his own retouching techniques through step-by-step tutorials, and he takes you from start to finish through a number of different looks so you can see exactly how its done, and recreate these same looks yourself. If youve ever wished there was one book that covers it all, the whole process of photographing models from start to finish, not leaving anything out, then this is the book for you. Biographie de l'auteurThe Amsterdam-born Frank Doorhof is a noted international fashion and glamour photographer, as well as an expert on calibration. He is an active commercial photographer, with a particular interest in musical artists and high fashion, who also takes time for personal projects. He has been named a DxO Image Master, an X-Rite Coloratti, and an Adobe Influencer. Frank teaches workshops in his studio in the Netherlands and throughout the world at seminars and tradeshows, like Photoshop World and Photokina, and also teaches online through Kelby Training, where he was the first European instructor. Frank previously authored two books on photography and has released nine instructional DVDs sold worldwide. His teaching style is based on his philosophy: Why fake it, when you can create it?