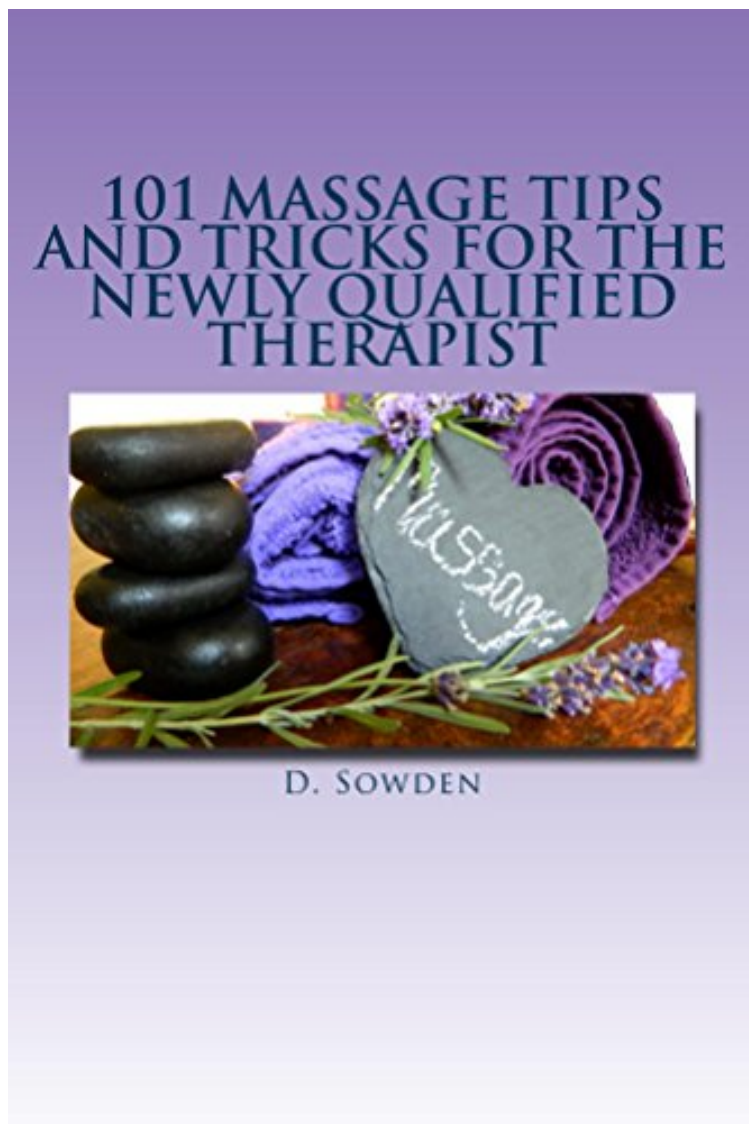


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Description :

Prsentation de l'diteurAre you a newly qualified therapist wondering how to begin your massage career? Are you unsure where to begin and how to develop your business? 101 massage tips and tricks is full of handy tips to help you create and get your business up and running. It provides all you need to know in one handy book, from what you want your ideal working week to look like, to how to look after your hands, how to market your business and how to handle problematic clients. 101 massage tips and tricks has all you need to know to take your business from start to the efficient and successful business it deserves to be. Create the right foundations now so you can reap the rewards later as you watch your business grow and grow.101

massage tips and tricks isn't just for the newly qualified therapist, even experienced therapists can benefit from this book. There are a variety of handy skills related tips to help develop your skills further, to different ways to market your business, how to provide a holistic approach and how to continue to grow your business. 101 massage tips and tricks has something for all therapists. Packed full of advice to take your business from average to exceptional. Invest in this helpful book that you will return to again and again.

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Biographie de l'auteur Dannie has worked in the therapeutic industry as a massage therapist for over six years, developing the skills and knowledge required to run a busy massage practice. Struggling through the various different way of setting up a business and building a client base, learning the hard way that leaflet drops don't work and how to get clients to come back, she gained the knowledge to create this insightful book. Deciding to help others to cut out some of the hard work and lessons so they can develop their own thriving businesses.